



ORCHESTRE DE LA SUISSE ROMANDE

JONATHAN NOTT

Directeur musical  
et artistique

## PRESS RELEASE

A world premiere! The Orchestre de la Suisse Romande in Hologram form  
A Symphonic Odyssey by icologram®

**GENEVA, December 20, 2023 – The Orchestre de la Suisse Romande is delighted to announce that it will be giving the first hologram symphony concert ever recorded. As part of the 12<sup>th</sup> edition of the artgenève fair, which will take place from 25 to 28 January 2024, 73 musicians will take virtual shape to perform the Pictures at an Exhibition by Moussorgski. This is a first for the Orchestre de la Suisse Romande, which is exploring new ways of broadcasting classical music and reaching new audiences.**

In collaboration with the company Cybel'Art, the Orchestra was filmed and captured from every angle: while performing the iconic piece of the classical repertoire: the majestic *Pictures at an Exhibition* by the composer Modest Moussorgski, in the biggest Theatre of Switzerland, the Théâtre de Beaulieu. Gestures, facial expressions, bow movements, silences - everything was captured using motion capture, a technology that can easily record the positions of the musicians and transposes them virtually. It is the first time that this extremely precise and meticulous technology and set design are used to film for a symphony orchestra. In 1954, the Orchestre de la Suisse Romande was a pioneer in this field, making the very first symphonic stereophonic recording under the baton of its conductor and founder Ernest Ansermet. 70 years later, in 2024, the OSR is once again the first symphony orchestra to experiment with a new means of broadcasting.

The matrix recorded in September 2023 will be used to develop an innovative online teaching module (accessible from the OSR website), enabling the public to interact with the Orchestra and discover the world of the OSR in a way that no other orchestra offers to date. The Orchestra is currently studying the possibilities to develop an application using a virtual reality headset, to enable a very wide audience - including "hindered" audiences - to experience the OSR in a different and immersive way.

Several performances of this first hologram symphony concert will be given as part of the artgenève fair taking place in Geneva from 25 to 28 January 2024.

Invented by Cybel'Art in 2019, the Icologram® technology is a revolutionary protocol in digital art and holography. The Orchestre de la Suisse Romande's icologram was created to embody the potential of extended reality (XR) and holography in symphonic music. This innovation now paves the way for immersive, cutting-edge symphonic experiences, marking not only a milestone in ArtTech but also redefining the way we experience music.

➤ [Watch here the making-of video](#)



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Recording of the Orchestre de la Suisse Romande, in September 2023, at the Théâtre de Beaulieu, in Lausanne. © Magali Dougados

## PROGRAMME

**From 25 to 28 January 2024 - artgenève - Palexpo - Geneva**

ANA MARÍA PATIÑO-OSORIO **conductor**  
ORCHESTRE DE LA SUISSE ROMANDE

**Modest Moussorgski** *Pictures at an Exhibition (orchestration by Maurice Ravel)*

## THE ARTISTS

### ORCHESTRE DE LA SUISSE ROMANDE

A key cultural player in French-speaking Switzerland, the OSR is the region's leading symphony orchestra and the principal orchestra of the Grand Théâtre de Genève. Comprising 112 musicians, the OSR is one of the world's leading orchestras. Founded in 1918 by Ernest Ansermet, the OSR has a strong reputation both in French-speaking Switzerland and internationally. Today, it perpetuates its values of openness, sharing and creation.

The OSR also carries out its mission of cultural mediation, education and promotion of its heritage through numerous activities. Mixing styles and





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eras and on the eve of its second century of existence, the OSR resolutely aims to be a transmitter of culture and emotions.

The OSR is supported by the City of Geneva, the Republic and Canton of Geneva and the Canton of Vaud.

## ANA MARÍA PATIÑO-OSORIO **conductor**



Born in Colombia in 1995, Ana María Patiño-Osorio obtained a bachelor's degree in orchestral conducting from the Universidad EAFIT in Medellín in 2017 after training as a saxophonist.

Since her appointment as Assistant Conductor of the Orchestre de la Suisse Romande for the 2022-23 season (extended for 2023-24), Ana María Patiño-Osorio has gathered praise as a remarkable conductor expressing wisdom, finesse, and deep respect for music. Chosen from nearly 300 candidates to work directly with Jonathan Nott and an elite roster of guest conductors, shortly after her appointment, in January 2023 she successfully stepped in at short notice to conduct the OSR featuring violinist Daniel Lozakovich and pianist Mikhail Pletnev as soloists. Of her conducting, *Le Temps* wrote: "the entire performance of Ana Maria Patino-Osorio impressed with her strength and her tranquillity of being."

Following on Ana Maria's recent successes, she has been invited to guest conduct in upcoming seasons orchestras such as Orchestre de Chambre de Lausanne, Iberacademy Orchestra at Mozart Festival in Salzburg, the National Symphony Orchestra of Colombia, Philharmonic of Bogota and the National Symphony of Uruguay. Her recent engagements included the Meininger Staatstheater, the École de Musique de Genève Orchestre, EAFIT Symphony Orchestra, Medellín Philharmonic Orchestra and the Youth Philharmonic Orchestra of Colombia among others.

## artgenève

Launched in 2012, the artgenève art fair has carved out a place for itself on the European art fair calendar during the Geneva winter season. At the end of January, the fair welcomes a prestigious selection of some 70 international galleries. The programme is enriched by presentations from institutions, private collections, foundations and art schools. Local cultural players such as MAMCO, the Musée d'art et d'histoire, the Centre d'art contemporain, HEAD, and the Fonds Cantonaux and Fonds de la Ville de Genève will also be represented. Targeted international invitations complete the programme. Since 2012, a platform has been created especially for sound, performance and ephemeral works: artgenève/musique. This initiative highlights the power of creative expression through sound and performance, helping to enrich the artistic and immersive experience of artgenève. More than 40 new creations have been created as part of various projects in Geneva and abroad.

[artgeneve.ch](http://artgeneve.ch)



Cybel'Art is a Swiss-based company offering an innovative approach to its customers' digital needs. It merges the physical and digital worlds to create impactful experiences, using virtual, augmented and holographic reality in particular for ArtTech, promotional and artistic products. In 2019, it created the first holographic will in cinema history thanks to its icologram® protocol, demonstrating its commitment to providing innovative and legal solutions to protect and enhance its customers' content. [Cybelart.com](http://Cybelart.com)



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## Broadcast partner

The Orchestra benefits of the support of Radio de Télévision Suisse, with whom the Orchestre de la Suisse Romande has shared a rich history of recordings since its inception over a century ago. This close collaboration, which is dear to the orchestra, enables the OSR's artistic activity to be made known to the widest possible audience, by broadcasting its concerts very regularly on RTS Espace 2 and by offering them to the vast area of the European Broadcasting Union, the largest audiovisual exchange platform in the world – based in Geneva.

## PRACTICAL INFORMATION

### Concert dossier and media kit

The HD illustrations of the making-of and the biographies and photos of the artists can be downloaded from the press room via this link: [www.osr.ch/en/press-room](http://www.osr.ch/en/press-room)

**Venue:** artgenève - Palexpo - Route François-Peyrot 30 - 1218 Le Grand-Saconnex

**Dates :** From 25 to 28 January 2024

Thursday: 12pm-7pm

Friday and Saturday: 12pm-8pm

Sunday: 12pm-7pm

**More information on** [osr.ch](http://osr.ch) and [artgeneve.ch](http://artgeneve.ch)

### Contact

For further information and artist interviews:

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